



PARTICIPATION NOTICE

SNAKK MEDIA LIMITED - SHARE SALE PLAN

If you hold more than 500 shares and do not wish to change your shareholding, you need do nothing with this form.

The Plan Document and Letter from the Independent Chair which this Participation Notice accompanies are important. Terms used in this Participation Notice have the meaning given to them in the Plan Document. If you have any questions in relation to the Plan, please consult your broker or your financial, investment or other professional advisor. Please see instructions below on how to complete this Participation Notice and where to send it.

You may also complete the Participation Election process online at www.snakkshareplan.com.

YOUR HOLDINGS

Your holding is shown below:

Shares held at 5.00pm on the Record Date	<input type="text"/>
Value of Shares at Minimum Price of \$0.84	<input type="text"/>
Shares you MUST sell if you do not purchase Shares and continue to hold less than a Minimum Holding at execution of the bookbuild under the Plan	<input type="text"/>
Shares you may elect to sell through the Plan	<input type="text"/>
If you wish to purchase Shares, minimum number of Shares you may elect to buy	<input type="text"/>

OPTIONS - PLEASE COMPLETE ONLY ONE SECTION

1. PURCHASING SHARES

I wish to participate in the Plan and to acquire the following number of Shares:

The number of Shares to be acquired must be greater than or equal to the minimum number shown in the table above. The maximum number of Shares you may apply for is 10,000.

You must pay the Final Price per Share for the Shares that you acquire under the Plan on or before the Settlement Date. The Final Price will be announced one day after the Closing Date and will be at least \$0.84 per Share.

Please make a one-time direct debit from the bank account stated below.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Bank **Branch No.** **Account No.** **Suffix**

Account Name: **Bank Name:**

Branch and Address:



By ticking this circle and submitting this Participation Notice, I agree that the Registrar is authorised to withdraw from this account the full dollar amount of the Shares acquired on the terms and conditions for one-time direct debit. The terms and conditions can be obtained by calling (09) 488 8777. **Please confirm with your bank that payments can be directed debited from this account.**

2. SELLING SHARES



I wish to participate in the Plan and request that all of my Shares be sold

Details for Receiving Funds

If you elect to sell Shares, payment will be made by either electronic transfer directly into your bank account or by cheque. Please select a Method of Payment by ticking the appropriate circle below. All payments will be made in New Zealand dollars.

Method of Payment (please tick one):



Cheque



Electronic Transfer

Please complete the boxes below if you wish to be paid by electronic transfer:

Bank

Branch No.

Account No.

Suffix

Account Name:

Bank Name:

Branch and Address:

Certification

By participating in the Plan, you are agreeing to the Terms and Conditions set out in the Plan Document, together with the Letter, and you are providing the certification set out below under the heading "Certification". Read that section carefully.

Execution*

I declare that I have read and understood the Plan Document and the Letter prior to completing this Participation Notice.

Holder/Director/Authorised Person

Holder/Director/Authorised Person

Holder/Director/Authorised Person

Date:

- * If a joint holding, all holders must sign
- * If a company is signing, it must be signed on behalf of the company by a person duly authorised for that purpose
- * If this Participation Notice is signed under a power of attorney, a certificate of non-revocation of power of attorney in the usual form must also be submitted with this Participation Notice.

Contact Details

Please provide your contact details below:

Contact name:

Mobile or Daytime telephone number:

INSTRUCTIONS

1. Certification

You irrevocably agree to sell or to purchase (as the case may be) for the consideration and on the terms described in the Plan Document and the Letter, the Shares set out in your Participation Notice, and also agree that:

- By agreeing to sell your Shares or to purchase Shares (as the case may be), you acknowledge that this Participation Notice was distributed with the Letter and the Plan Document, and confirm that you have read the Letter and the Plan Document containing the Terms and Conditions dated 26 February 2016. You irrevocably and unconditionally agree to the Terms and Conditions.
- You certify that your registered address is in New Zealand and you do not hold more than 1,000 Shares on the Record Date.
- If you are a seller, you confirm that Computershare and the Lead Manager are each irrevocably authorised and directed as your agent to arrange for the sale of all of your Participating Shares under the Plan and to execute all documents and do all acts and things necessary for the sale of such Participating Shares through the Plan.
- If you are a purchaser, you confirm that Computershare and the Lead Manager are each irrevocably authorised and directed as your agent to arrange for the acquisition of and Shares allocated to you under the Plan and to execute all documents and do all acts and things necessary for the purchase of such Shares through the Plan.
- If you are a seller, you represent and warrant to any buyer of your Participating Shares that the buyer will acquire good title to your Participating Shares and full beneficial ownership of them free from all interests (whether legal or equitable) and restrictions on transfer of any kind.
- You agree to accept the price obtained for the sale of your Participating Shares or to pay the price set for any Shares purchased (as the case may be) in accordance with the provisions set out in the Plan Document and you acknowledge that you shall have no claim against Snakk, Computershare, the Lead Manager or any other person in respect of the price your Shares are bought or sold for or the specific date on which the purchase or sale is settled.

2. Execution

You should sign this Participation Notice where indicated. By signing this Participation Notice you are declaring that you have read and understood the Plan Document and the Letter. If your Shares are jointly held, all shareholders must sign this Participation Notice.

3. Contact Details

Please fill in your mobile or daytime telephone number and contact name, as we may need to contact you, for example if you have not filled in this Participation Notice correctly.

4. Returning this Participation Notice

Once complete, you should ensure your Participation Notice is received by Computershare no later than the Closing Date set out in the Letter, in one of the following ways:

Email: snakk@computershare.co.nz

Mail: Computershare Investor Services Limited
Level 2, 159 Hurstmere Road
Takapuna, Auckland
Private Bag 92119,
Auckland 1142,
New Zealand

You may also complete the Participation Election process online at www.snakkshareplan.com.