



# PURCHASE PARTICIPATION NOTICE

## SNAKK MEDIA LIMITED - OPPORTUNITY TO PURCHASE SHARES

**If you do not wish to change your shareholding, you need do nothing with this form.**

This opportunity to purchase Shares is being provided in conjunction with, but does not form part of, Snakk’s Share Sale Plan. You may purchase up to 10,000 Shares, on the same terms as those participating in the Plan by purchasing Shares. Information about the Plan may be found in the Plan Document and Letter from the Independent Chair, which are available at [www.snakkshareplan.com](http://www.snakkshareplan.com). If you have any questions in relation to the Plan or this opportunity to purchase shares, please consult your broker or your financial, investment or other professional advisor.

If you wish to participate by purchasing Shares, please see instructions below on how to complete this Purchase Participation Notice and where to send it.

You may also complete the Participation Election process online at [www.snakkshareplan.com](http://www.snakkshareplan.com).

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### PURCHASING SHARES

I wish to acquire the following number of Shares:

The maximum number of Shares you may apply for is 10,000.

You must pay the Final Price per Share for the Shares that you acquire on or before the Settlement Date. The Final Price will be announced one day after the Closing Date and will be at least \$0.84 per Share.

**Please make a one-time direct debit from the bank account stated below.**

Bank

Branch No.

Account No.

Suffix

Account Name:

Bank Name:

Branch and Address:



By ticking this circle and submitting this Participation Notice, I agree that the Registrar is authorised to withdraw from this account the full dollar amount of the Shares acquired on the terms and conditions for one-time direct debit. The terms and conditions can be obtained by calling (09) 488 8777. **Please confirm with your bank that payments can be directed debited from this account.**

### Certification

By agreeing to purchase Shares, you are agreeing to the Terms and Conditions set out in the Plan Document that apply to the purchase of Shares, together with the Letter, and you are providing the certification set out below under the heading “Certification”. Read that section carefully.

### Execution\*

I declare that I have read and understood the Plan Document and the Letter prior to completing this Participation Notice.

Holder/Director/Authorised Person

Holder/Director/Authorised Person

Holder/Director/Authorised Person

Date:

- \* If a joint holding, all holders must sign
- \* If a company is signing, it must be signed on behalf of the company by a person duly authorised for that purpose
- \* If this Participation Notice is signed under a power of attorney, a certificate of non-revocation of power of attorney in the usual form must also be submitted with this Participation Notice.

### Contact Details

Please provide your contact details below:

Contact name:

Mobile or Daytime  
telephone number:

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## INSTRUCTIONS

### 1. Certification

You irrevocably agree to purchase (as the case may be) for the consideration and on the terms described in the Plan Document and the Letter, the Shares set out in your Purchase Participation Notice, and also agree that:

- By agreeing to purchase Shares, you irrevocably and unconditionally agree to the Terms and Conditions.
- You certify that your registered address is in New Zealand.
- You confirm that Computershare and the Lead Manager are each irrevocably authorised and directed as your agent to arrange for the acquisition of and Shares allocated to you and to execute all documents and do all acts and things necessary for the purchase of such Shares.
- You agree to pay the price set for any Shares purchased in accordance with the provisions set out in the Plan Document and you acknowledge that you shall have no claim against Snakk, Computershare, the Lead Manager or any other person in respect of the price your Shares are bought for or the specific date on which the purchase is settled.

### 2. Execution

You should sign this Purchase Participation Notice where indicated. If your Shares are jointly held, all shareholders must sign this Purchase Participation Notice.

### 3. Contact Details

Please fill in your mobile or daytime telephone number and contact name, as we may need to contact you, for example if you have not filled in this Participation Notice correctly.

### 4. Returning this Purchase Participation Notice

Once complete, you should ensure your Purchase Participation Notice is received by Computershare no later than the Closing Date, 23 March 2016, in one of the following ways:

**Email:** [snakk@computershare.co.nz](mailto:snakk@computershare.co.nz)

**Mail:** Computershare Investor Services Limited  
Level 2, 159 Hurstmere Road  
Takapuna, Auckland  
Private Bag 92119,  
Auckland 1142,  
New Zealand

You may also complete the Purchase Participation Election process on-line at [www.snakkshareplan.com](http://www.snakkshareplan.com).