

SNK MARKET INFORMATION

25 February 2016

CEO video talks Q3 results and highlights

Snakk Media Group CEO Mark Ryan comments on the company's results and achievements for the quarter ended 31 December 2015.

This five and a half minute video covers:

- 2015/16 FY Q3 Results Overview
- 2015/16 FY Q3 Highlights
- Snakk Looking Ahead

Link to Video <http://investors.snakkmedia.com/video/>

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About Snakk Media Ltd

Mobile advertising technology company Snakk Media offers a full suite of mobile creative, content and technology services, empowering the world's leading brands and agencies to accurately reach and engage with consumers on their mobile devices. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk's business units include Represent Media, a division that sells mobile ad inventory for premium publishers, and Touch Create, a mobile-first creative agency that complements Snakk's portfolio of audience-targeting, geo-location and native advertising technologies. Snakk recently announced an exclusive technology partnership with US mobile location provider UberMedia, spanning Australia, New Zealand and Southeast Asia.