

SNK MARKET INFORMATION

30 November 2015

CEO video talks HY results and highlights

Snakk Media Group CEO Mark Ryan comments on the company's results and achievements for the first six months ended 30 September 2015.

This six and a half minute video covers:

- 2015 HY Results Overview
- Market Overview
- 2015 HY Highlights
- Q3 Outlook
- Snakk Looking Ahead

Link to Video <http://investors.snakkmedia.com/video/>

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About Snakk Media Ltd

Mobile advertising technology company Snakk Media offers a full suite of mobile creative, content and technology services, empowering the world's leading brands and agencies to accurately reach and engage with consumers on their mobile devices. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk's business units include Represent Media, a division that sells mobile ad inventory for premium publishers, and Touch Create, a mobile-first creative agency that complements Snakk's portfolio of audience-targeting, geo-location and native advertising technologies.

Snakk was one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.