

SNK: MARKET UPDATE

9 October 2015

### **Share Offer Public Forum & New Edison Research**

Dear Shareholder,

A short note to remind you that we are holding a Public Forum on Monday 12 Oct at 10.15am at NZX's Auckland office (Level 7, Zurich House, 21 Queen Street).

Myself, and new Chair Peter James, will provide an overview of the business and our Share Offer, as well as answer questions.

I also wanted to let you know that Edison Investment Research has just released a comprehensive new report on Snakk Media.

The Edison Research reviews the mobile advertising market in ANZ and Southeast Asia, our financials and associated sensitivities and provides commentary on the valuation of our share price.

You can read the 14-page report [here](#).

As always, thank you for your support.

A handwritten signature in black ink, appearing to be 'Mark Ryan', written over a thin horizontal line.

Mark Ryan  
Group CEO  
Snakk Media

[www.snk.co.nz](http://www.snk.co.nz)  
[www.twitter.com/snakkmedia](http://www.twitter.com/snakkmedia)