

SNK – MARKET UPDATE

28 October 2015

Snakk Media Share Offer Update

Snakk Media is pleased to announce that it has successfully received applications for more than \$1.75m in its Share Offer, and is currently accepting oversubscriptions.

The Offer closes at 5.30pm Fri 30 October. Those wishing to participate in the Offer can apply online or download an application form at www.snakkoffer.com.

ENDS

For media enquiries, please contact:

Julie Landry, +64 21 895 098, Julie.Landry@snakkmedia.com

For investors enquiries, please contact:

Malcolm Lindeque, Company Secretary, +64 21 464 392, investors@snakkmedia.com
www.snk.co.nz, www.twitter.com/snakkmedia

About Snakk Media Ltd

Mobile advertising technology company Snakk Media offers a full suite of mobile creative, content and technology services, empowering the world's leading brands and agencies to accurately reach and engage with consumers on their mobile devices. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk's business units include Represent Media, a division that sells mobile ad inventory for premium publishers, and Touch Create, a mobile-first creative agency that complements Snakk's portfolio of audience-targeting, geo-location and native advertising technologies.

Snakk was one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.