



SNK: MARKET UPDATE

10 September 2015

**Snakk named in Top 10 'Hottest' Emerging Tech list**

AUCKLAND, New Zealand, 10 September 2015 – Mobile advertising technology company Snakk Media Ltd., (NZAX: SNK) has been named as one of New Zealand's ten "hottest" emerging tech companies for the second year running, placing 7th on a list revealed last night by the Technology Investment Network (TIN).

The list of TIN100+ Hot Emerging Companies measures the performance of technology exporters with revenues between NZ\$2m and \$14m and the full list can be seen [here](#).

It is very exciting to be recognised two years in a row on this list of high-performing technology companies, alongside other innovative and fast-growing businesses like Pushpay, Vend, and Serko.

Our momentum is carrying on from last year when Snakk earned a spot for the second year running on the Deloitte [Asia Pacific Fast 500 Technology](#) index as well as being named among New Zealand's fastest growing businesses on the annual "[Fast 50](#)" list.

Snakk will also be profiled in the annual TIN100 report, scheduled to be re leased on 28 October. The companies represented in this report are among New Zealand's top 100 technology exporters in the ICT, high-tech, manufacturing and biotech sectors. TIN's research is sponsored and supported by Callaghan Innovation, NZTE, EY, ASB and AJ Park.

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**About Snakk Media**

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.