

SNK – MEETING

16 September 2015

**Snakk Media Limited 2015 Annual Meeting of Shareholders - Response to shareholder query**

In response to a query from a shareholder, Derek Handley confirmed that, in conjunction with the capital raising announced by Snakk Media today, he will personally commit that Far East Associated Traders Limited, a company associated with him, will not dispose of any of the shares it holds until 2017.

The terms of this commitment remain subject to agreement with Snakk Media.

By order of the Board  
-ENDS-

**Media**

Julie Landry, 021 895 098, Julie.Landry@snakkmedia.com

**Investors**

Malcolm Lindeque, Company Secretary, 021 464 392, investors@snakkmedia.com

[www.snk.co.nz](http://www.snk.co.nz), [www.twitter.com/snakkmedia](http://www.twitter.com/snakkmedia)

**About Snakk Media Ltd**

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.