

SNK: NZX MARKET UPDATE

8 May 2015

LISTING RULE 10.7.1 – CHANGE IN DIRECTORS AT SNAKK MEDIA (SNK)

For the purposes of Listing Rule 10.7.1, and further to the change of directors announcement of 1 April 2015, where Tim Alpe gave the company notice of his intention to resign as an independent director of Snakk Media, SNK notifies NZX that Tim Alpe has now resigned effective today, May 8, 2015.

The Board thanks Tim for his valuable contribution and wishes him continued success with the rapidly expanding JUCY Group.

The Board has appointed Company Secretary Malcolm Lindeque, who has been with Snakk since January 2013 as a replacement director with immediate effect.

ENDS

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About Snakk Media Ltd

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.