

SNK: NZX MARKET INFORMATION

25 February 2015

CEO video talks Q3 results and highlights

Snakk Media Group CEO Mark Ryan comments on the company's results and achievements for the quarter ended 31 December 2014.

This seven-minute video covers:

- 2014/15 FY Q3 results
- Q3 Performance highlights
- Q4 Outlook
- 2015 Commentary

Link to Video <http://investors.snakkmedia.com/video/>

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For media enquiries, please contact:

Julie Landry, 021 895 098, Julie.Landry@snakkmedia.com

For investors enquiries, please contact:

Malcolm Lindeque, Company Secretary, 021 464 392, investors@snakkmedia.com

www.snk.co.nz, www.twitter.com/snakkmedia

About Snakk Media Ltd

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.