

SNK- Market Information

12 December 2014

CEO video talks HY results and highlights

Snakk Media Group CEO Mark Ryan comments on the company's results and achievements for the first six months ended 30 September 2014.

This five and a half minute video covers:

- 2014 HY Results Overview
- 2014 Q2 Performance Overview
- 2014 Q2 Highlights
- Looking Ahead to Q3 and Q4
- Snakk Media Share Price
- Snakk Media Growth Strategy
- The Challenges Ahead

Link to Video <http://investors.snakkmedia.com/video/>

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For media enquiries, please contact:
Julie Landry, 021 895 098, Julie.Landry@snakkmedia.com

For investors enquiries, please contact:
Malcolm Lindeque, Company Secretary, 021 464 392, investors@snakkmedia.com

www.snk.co.nz, www.twitter.com/snakkmedia

About Snakk Media Ltd

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.