

SNK – Market information

26 November 2014

Snakk FY14 Interim result release date

Snakk Group CEO Mark Ryan advises the company will release the FY14 interim result (six months ended 30 September 2014) on Friday, 12 December 2014.

ENDS

Media

Julie Landry, 021 895 098, Julie.Landry@snakkmedia.com

Investors

Malcolm Lindeque, Company Secretary, 021 464 392, investors@snakkmedia.com

www.snk.co.nz, www.twitter.com/snakkmedia

About Snakk Media Ltd

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.