



17 September 2014

Snakk Media Limited 2014 Annual General Meeting Results and Independent Directors Determination

Snakk Media Limited is pleased to advise that the following resolutions put to the Annual General meeting yesterday were passed by a show of hands:

1. THAT Mr Derek Handley, retiring from office as Director of Snakk Media Limited by rotation, is re-elected as a Director of Snakk Media Limited;
2. THAT Staples Rodway be appointed as auditor of the Company pursuant to section 207T of the Companies Act 1993 on such terms as to fees and expenses as are determined by the Directors of the Company.

Snakk Media's Board has determined that Tim Alpe and Michelle Kong are Independent Directors (as defined by the NZX Listing Rules).

Group CEO, Mark Ryan's address to the meeting is available on the Company's website and can be viewed at <http://investors.snakkmedia.com/announcements>

By order of the Board

-ENDS-

Media

Julie Landry, 021 895 098, Julie.Landry@snakkmedia.com

Investors

Malcolm Lindeque, Company Secretary, 021 464 392, investors@snakkmedia.com
www.snk.co.nz, www.twitter.com/snakkmedia

About Snakk Media Ltd

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first public companies in the world that has met the rigorous social and environmental performance standards required to become a certified B Corporation.