

SNK – UPDATE

28 August 2014

**Snakk named in Top 10 'Hottest' Emerging Tech list**

Dear Shareholders,

We are pleased to share the exciting news that we were named as one of New Zealand's ten "hottest" emerging tech companies, placing fourth on a list revealed by the Technology Investment Network (TIN) at an event in Auckland last night.

The list of TIN100+ Hot Emerging Companies measures the performance of technology exporters with revenues between NZ\$2m and \$14m and the full list can be seen [here](#).

It is very exciting to be recognised on this list of high-performing technology companies alongside other innovative and fast-growing listed businesses like Serko (10th), Vend (6th) and Enprise (1st).

Our momentum is carrying on from last year when Snakk was named 6th fastest growing company in New Zealand and was among the few New Zealand companies to make the Asia Pacific Fast 500 Technology index, placing 62nd overall.

Snakk will also be profiled in the annual TIN100 report, scheduled to be released on October 22. The companies represented in this report are among New Zealand's top 100 technology exporters in the ICT, high-tech, manufacturing and biotech sectors. TIN's research is sponsored and supported by Callaghan Innovation, NZTE, EY, AON and Lumley.

As always, we thank you for your support.

Mark

A handwritten signature in black ink, appearing to be 'Mark Ryan', written over a diagonal line.

Mark Ryan  
Group CEO  
Snakk Media

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**ENDS**

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