

RECEIVING SHAREHOLDER COMMUNICATIONS (209 Notice)

As a Snakk Media Limited shareholder you receive a number of written communications from us. However, Snakk is endeavoring to become a 'paperless' company we have presented this years Annual Report, containing our financial statements, online and encourage you to download it to read online or on your e-reading device. You can obtain copies of these reports right now at www.snk.co.nz/announcements.

As things move quickly with a small and growing start-up, Snakk's primary means of ongoing communication to shareholders, on the progress of the business will be through our emails, webinars and digital dashboards. The first of these dashboards will be released following the Snakk AGM in August 2013. We therefore encourage you to opt-in to receive email communications from us by:

- Visiting www.investorcentre.com/nz and selecting 'View Portfolio' and log in. Then select 'Update my details' and click on 'Communication options'. You will need your CSN or Holder number and FIN to access this service.
OR
- Entering your email address on the overleaf and scanning and emailing your form to ecomms@computershare.co.nz
OR
- Entering your email address on the overleaf and returning your form to the address below.

Then all your shareholder communications (where applicable) will be emailed to you as they become available keeping you up-to-date most effectively.

Notwithstanding that these reports are available electronically, you also have the right to receive a free copy of the Annual Report and the next Half Year Report (when available) if you wish to request one.

To do so simply mark the box on the overleaf and return this form within 15 working days of receiving this form to:
Computershare Investor Services Ltd,
Private Bag 92119,
Auckland 1142
or fax to (09) 488 8787.

If you have any questions about changing how you receive shareholder communications, please contact Computershare on (09) 488 8777.

Please see the appendix for Snakk Media's substantial security holder disclosures.

Kind Regards,
The Investor Relations Team

Snakk Media
investors@snk.co.nz
twitter.com/snakkir

I would like to receive a physical copy of the Annual and Half Year Reports

Please mark this box with an X if you wish to receive copies of Snakk Media's Annual Report and Half Year Report (when available) each year

I would like to receive future communications from Snakk Media by email

By providing my email address below I am electing to receive all my shareholder communications via email. This includes notifications by email (where offered) of dividend statements, transaction statements, notices of meeting, voting forms and annual reports and replaces any prior election I may have made:

APPENDIX 1: Substantial Security Holders

As at 5 August 2013, the substantial security holders in the Company and their relevant interests are noted below. The total number of issued voting securities of the Company as at that date was 262,862,984.

Substantial Security Holders	Date of Notice	Number of Voting Securities
HPF Investments Limited	23-Jul-13	18,731,245
Snakk Trustee Limited	14-Jun-13	16,769,499
China Scot Limited	27-May-13	11,293,540
Far East Associated Traders Limited	27-May-13	46,598,821
SeaDragon Limited	27-May-13	25,000,000