

SNK – Business Update

26 August 2013

## SNACK MEDIA LIMITED UPDATE - Q1 REVENUE

AUCKLAND, New Zealand, 26 August 2013 - Snakk Media Limited today announced its first quarter unaudited revenues from April-June of \$1,202,464 representing a year on year increase of 116% over the corresponding quarter of last year. Trading continues to look strong for the next quarter.

“We've started our financial year with strong revenues and we are continuing to beat the analyst's forecasts for mobile advertising growth in Australia and New Zealand,” said Group CEO Mark Ryan.

A reminder that the AGM will be streamed live on the company's investor relations website, [www.snk.co.nz](http://www.snk.co.nz) from the Te Iringa room (WG308) of the [Sir Paul Reeves Building](#), 55 Wellesley Street, AUT University, today from 4pm, for those unable to attend the meeting.

The live webcast will continue after the AGM with an event from 6pm featuring expert analysis and a panel discussion on how tomorrow's consumers, marketers and media producers will adapt to a world with more screens, more channels and more companies collecting information about them.

ENDS

**For investor enquiries, please email:** [investors@snakkmedia.com](mailto:investors@snakkmedia.com) or phone Malcolm Lindeque (Company Secretary) 021 464392

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### **About Snakk Media Limited**

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first publicly listed companies in the world that has met the rigorous social and environmental performance standards required to become a certified [B Corporation](#).

Investors: [www.snk.co.nz](http://www.snk.co.nz)

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