



**DISCLOSURE NOTICE**

**Disclosure of Directors and Officers Relevant Interests**

(Section 19T, Securities Markets Act 1988)

**A. Disclosure obligation (tick box to note which disclosure obligation applies)**

Initial disclosure (complete Parts A, B, C, D, F, and G of this notice)

Ongoing disclosure (complete Parts A, B, C, E, F and G of this notice)

**B. Preliminary**

1. Name	Andrew Jacobs
2. Name of issuer	Snakk Media Limited
NZX company code of issuer	SNK
3. Name of related body corporate (if applicable)	N/a
4. Position you hold in the issuer or related body corporate	General Manager - Australia
5. Date of this disclosure notice	6-Mar-13

**C. Nature of relevant interest**

6. Name of registered holder(s) of security (as required by regulation 6A(b) or regulation 7(b))	Andrew Jacobs
7. Class and type of security (as required by regulation 6B or regulation 8)	Ordinary Shares
8. Nature of relevant interest in security (as required by regulation 6A(a) or regulation 7(a))	Beneficial interest

**D. Date (for initial disclosure)**

9. Date of disclosure obligation (as required by regulation 6C)	6-Mar-13
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**E. Transaction (for ongoing disclosure)**

10. Date of last disclosure (as required by regulation 13)	Not applicable
11. Date(s) of acquisition(s) or disposal(s) (as required by regulation 9)	6-Mar-13
12. Number of transactions (as required by regulation 12(2), if applicable)	1
13. Nature or type of transaction (as required by regulation 11(1)(a))	IPO - Initial Share holding
14. Consideration (as required by regulation 10)	Not applicable
15. Number of securities held prior, set out by class and type (as required by regulation 8)	Not applicable
16. Number of securities subject to acquisition or disposal (as required by regulation 11(1)(b))	6,000,000

**F. Extent of relevant interest**

17. Number of securities held now, set out by class and type (as required by regulation 6B or regulation 8)	6,000,000
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**Signature (as required by regulation 14)**

  
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