

SNK - 2013 AGM result

26 August 2013

## SNAKK MEDIA LIMITED 2013 ANNUAL MEETING RESULTS

The following resolutions were put to shareholders of Snakk Media Limited at its Annual Meeting held earlier today:

- 1. That Mr Tim Alpe, appointed by the Board as a Director on 28 January 2013, is re-elected as a Director of Snakk Media Limited;
- 2. That Ms Michelle Kong, appointed by the Board as a Director on 28 January 2013, is reelected as a Director of Snakk Media Limited;
- 3. That the Board is authorised to fix the remuneration of the auditor.

All of the above resolutions were passed by a show of hands.

Snakk Media's Board has determined that Tim Alpe and Michelle Kong are Independent Directors (as defined by the NZX Listing Rules).

Co-founder Derek Handley announced that he would file a slight reduction in his shareholding due to a transfer of 2m shares to Andrew Jacobs as part of a long-standing retention agreement, and 2.5m shares endowed to a charitable foundation.

By Order of the Board ENDS

**For investor enquiries, please email**: <u>investors@snakkmedia.com</u> or phone Malcolm Lindeque (Company Secretary) 021 464392

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## **About Snakk Media Limited**

NZAX-listed Snakk Media helps brands find and reach consumers using apps, games and social media on their smartphones, tablets and other smart screens. The company generates revenue every time it successfully targets and delivers an ad across its networks of mobile websites, apps and games. The ads are targeted to ensure the right audiences see them at the right time and place.

Snakk is one of the first publicly listed companies in the world that has met the rigorous social and environmental performance standards required to become a certified <u>B Corporation</u>.

Investors: www.snk.co.nz

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