

Snakk Media Limited (NXT: SNK) - Key Operating Milestones 2017 Financial Year

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In accordance with the requirements of Rule 43 of the NXT Rules, the Board of Snakk Media Limited advises the annual target for each key operating milestone in respect of the 2017 Financial Year has been set as follows.

Key Operating Milestone	Year ended 31 March 2017 Targets
Click Through Rate	1.00%
Gross Margin	62%
Compensation Ratio	42%
Staff Turnover	24%

Authority for this announcement

Name of senior manager or director authorised to make this announcement	Mark Ryan, Chief Executive
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Snakk Media Limited's shares can be traded on the NXT Market. Snakk Media Limited is required to disclose information under the NXT Market Rules. Information about the NXT Market and the NXT company is available here www.nxt.co.nz.