

SNK – KEY OPERATING MILESTONES FOR FY18
31 May 2017

Snakk Media – Key Operating Milestones for the financial year ending 31 March 2018

SNACK MEDIA LIMITED (NXT: SNK) – KEY OPERATING MILESTONES 2018 FINANCIAL YEAR

In accordance with the requirements of Rule 43 of the NXT Rules, the Board of Snakk Media Limited has reviewed the key operating milestones for the 2018 Financial Year and advises the annual target for each key operating milestone in respect of the 2018 Financial year.

Year ended 31 March	2018 Target
Click Through Rate	0.97%
Gross Margin	58%
Compensation to Revenue Ratio	42%
Staff Turnover	33%

AUTHORITY FOR THIS ANNOUNCEMENT

Name of senior manager or director authorised to make this announcement	Joel Williams, Chief Executive Officer
Contact phone number	+612 7903-1500
Contact email	joel.williams@snakkmedia.com
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Snakk Media Limited's shares can be traded on the NXT Market. Snakk Media Limited is required to disclose information under the NXT Market Rules. Information about the NXT Market and the NXT company is available here www.nxt.co.nz.